

TRUIST 

vari<sup>®</sup>

 Insight  
Financial Services™

**TAKE YOUR SALES TO A WHOLE NEW LEVEL  
WITH THE POWER OF ON-DEMAND FINANCING**

# WHY OFFER FINANCING?

## WHAT'S IN IT FOR YOU?

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- Close More Deals
- Close Larger Deals
- Generate Additional Margin
- Improve Client Satisfaction
- Shorten Sales Cycles
- Portfolio Protection

## WHAT'S IN IT FOR YOUR CLIENTS?

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- Manage Cash Flow
- Bundle Your Total Solution
- Increase Purchasing Power
- Access To The Latest Technology
- Improved Financial Metrics
- Track And Manage Assets

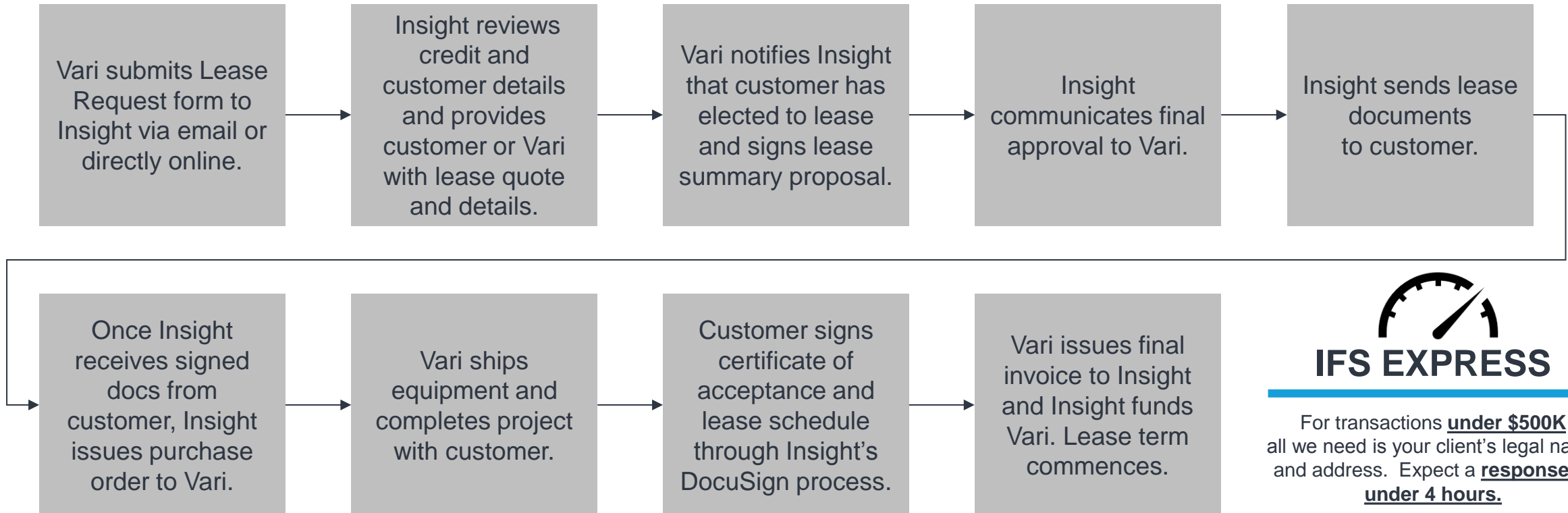
# HAVE A CUSTOMER INTERESTED IN A FINANCING OPTION?

[Click here to submit  
a financing program  
request form](#)

Reach out to your Vari Financial Services  
Program Manager, Heather Patrick, at  
888.312.0980 or [hpatrick@ifsleasing.com](mailto:hpatrick@ifsleasing.com)



# WHAT HAPPENS NEXT?



## IFS EXPRESS

For transactions **under \$500K** all we need is your client's legal name and address. Expect a **response in under 4 hours.**

# Dedicated Account Management Team



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